

In Search of Clarity



Getting started

ClarityCollege

Clarity Overview module

Hello again,

Welcome to the first module from the In Search of Clarity series.

In this module Gerard introduces the central Clarity concepts. He explains

- Why Clarity makes sense
- That Clarity is all about structure and logic
- That Clarity needs to start now

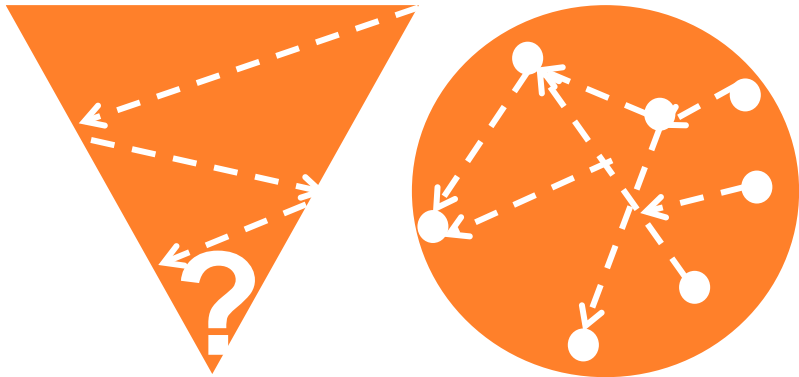
This pack includes the key concepts he discusses in the video and leaves room for you to take notes.

Email us at hello@claritycollege.co if we can help you further. We love to help.

Kind regards,
Gerard and Davina

Clarity makes sense

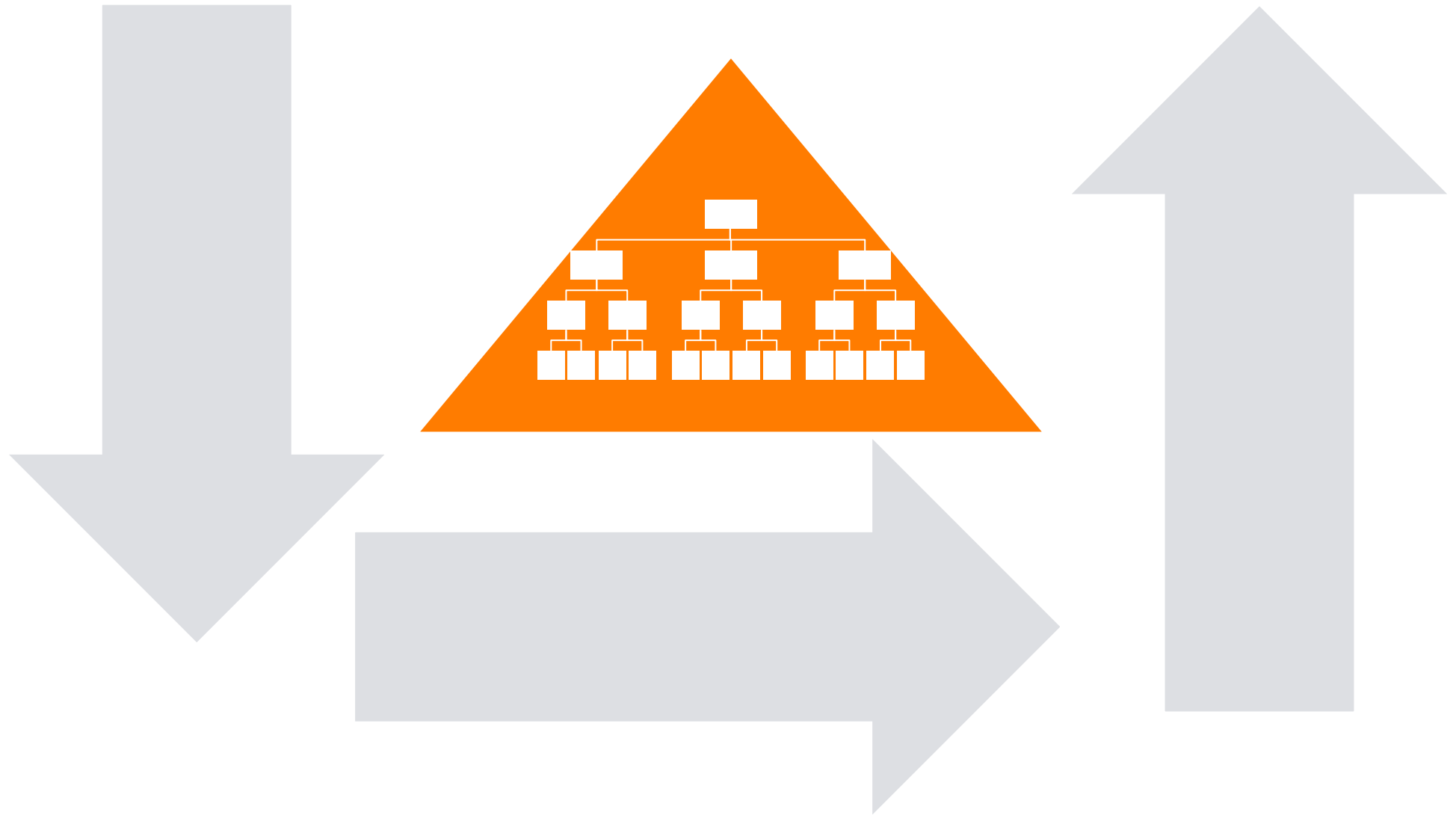
Not like this



Like this ...

The screenshot shows an email client window titled "Untitled Message" with a menu bar (File, Edit, View, Insert, Format, Tools, Table, Window, Help) and a toolbar. The email header includes "To: Ross", "Cc:", and "Subject: I've had enough!". The body text reads: "Ross, You were not there when we came to make our presentation tonight and let us down again after we worked long and hard to get a presentation ready. I've had enough. Here's why: 1. You keep moving the goal posts 2. You make us work on holidays 3. You let us down. Amy". Three orange callout boxes provide annotations: "Provides (just) enough context" points to the subject line; "Focuses on one relevant idea" points to the list of reasons; "Organises supporting ideas logically" points to the numbered list.

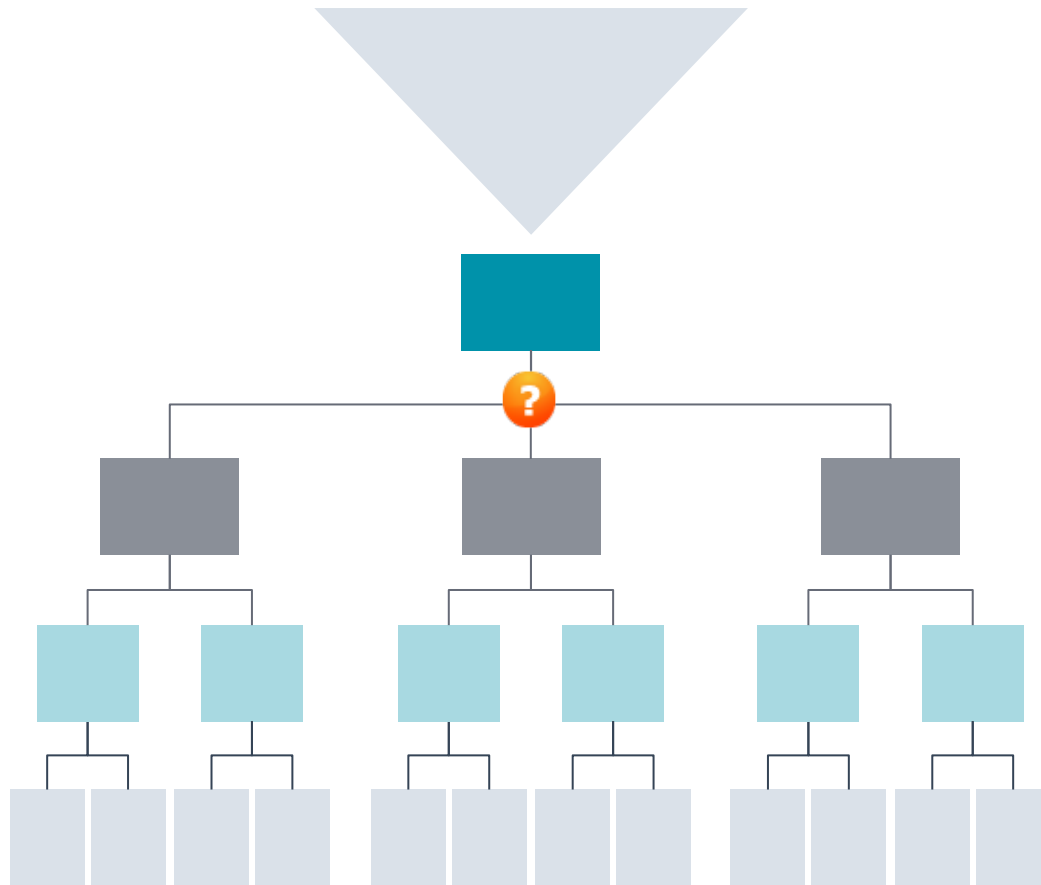
Clarity is all about structure and logic



Clarity starts now



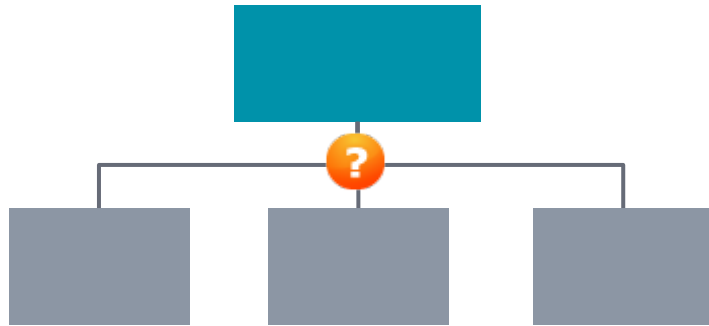
Follow these five critical rules



1. Introduction – CTQ
2. The ‘so what’
3. Logical grouping and order
4. Synthesis
5. Simplicity

Make sure the logic is tight

Logical grouping

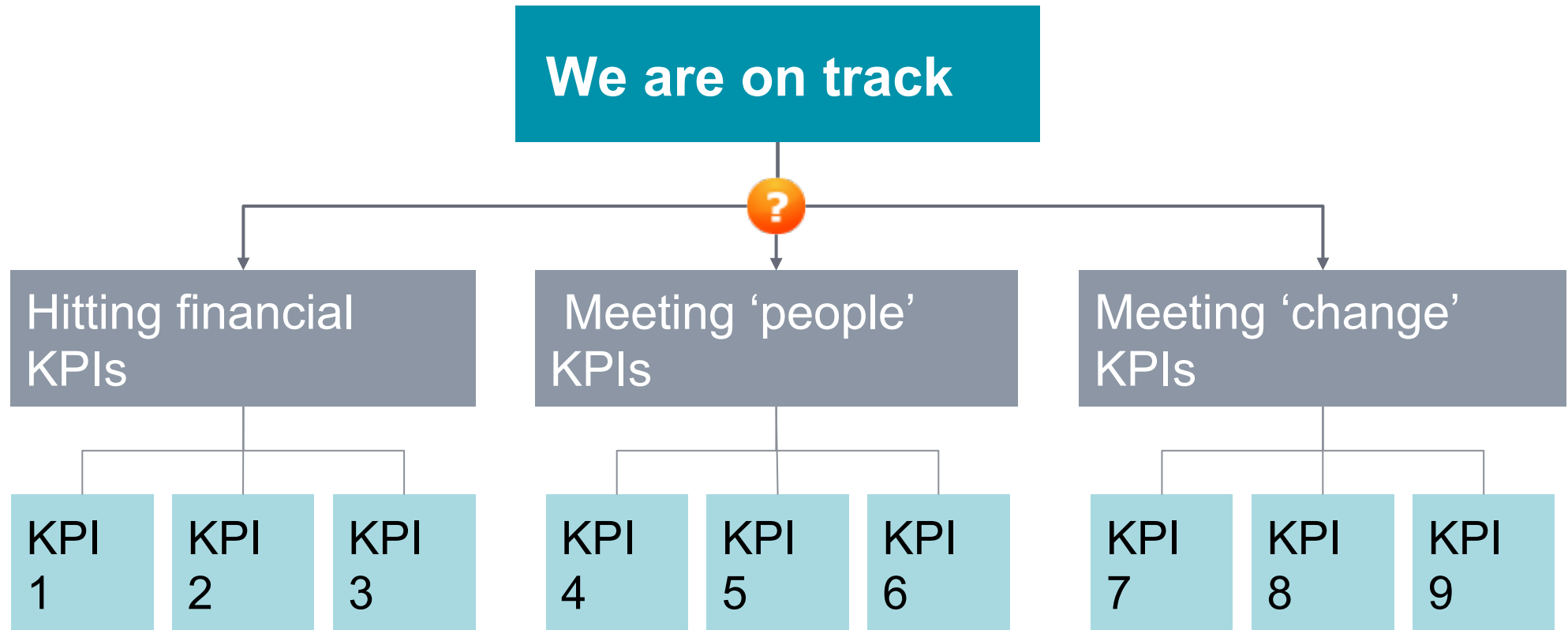


Deductive reasoning



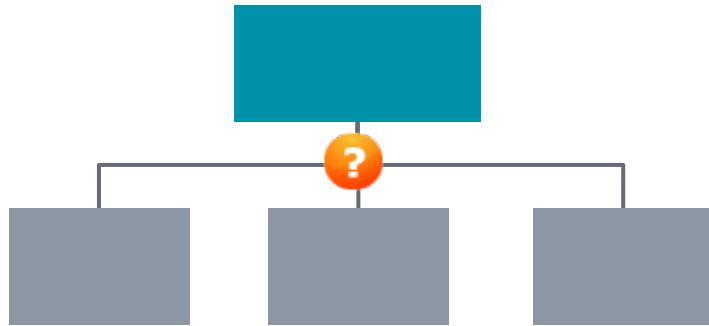
- Ideas are of the same logical kind
- Conclusion probable
- Items are MECE
- 2 – 5 items ideally

Example: The update



Make sure the logic is tight

Logical grouping

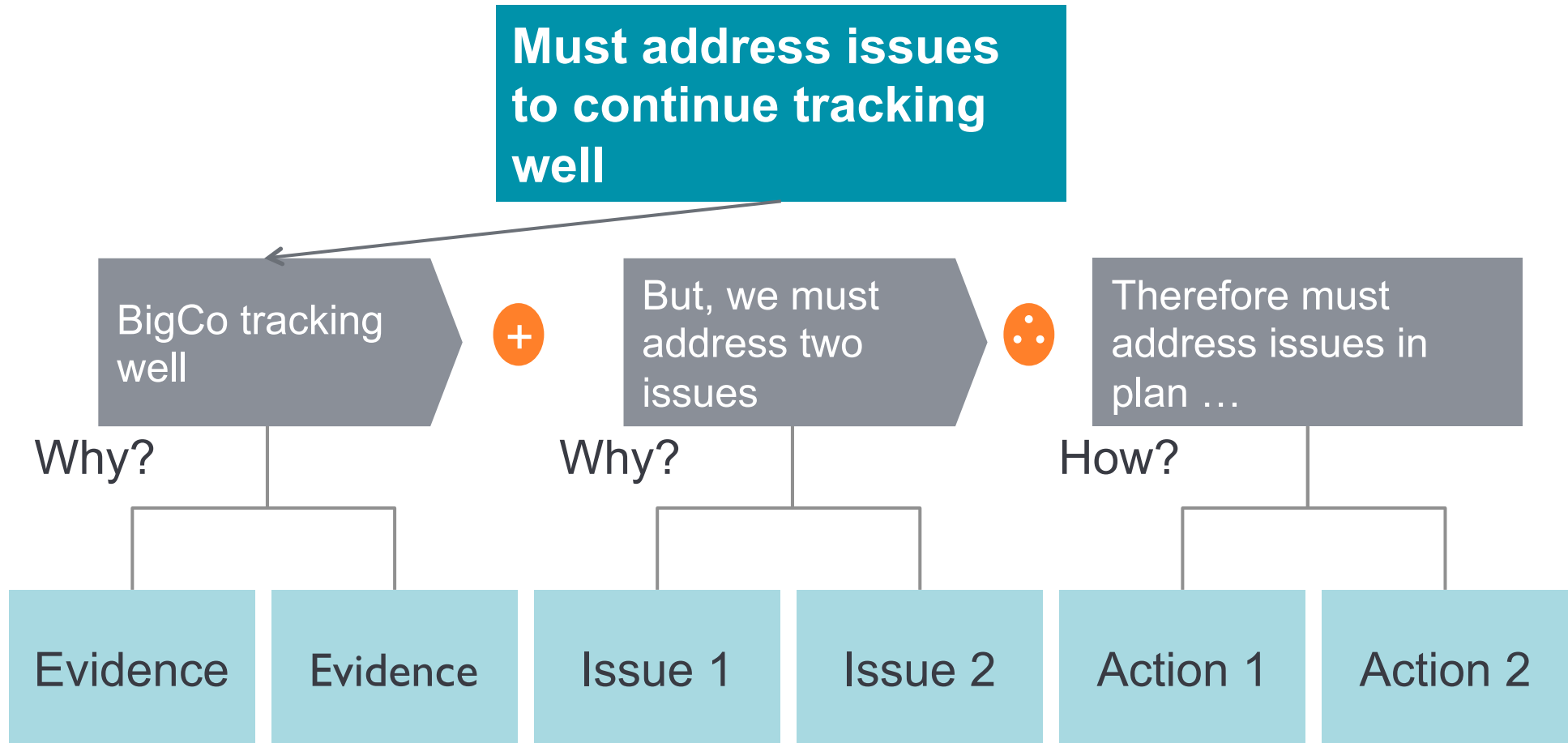


Deductive reasoning



- Conclusion certain
- Major premise, minor premise, conclusion

Example – the audit storyline



Start now

1. Work through the *In Search of Clarity* modules
2. Practice – apply the concepts now
3. Learn some more

Learn some more...

- ✓ Aristotle's *Analytical Priori* and *Poetics*
- ✓ Ken Watanabe's *Problem Solving 101*
- ✓ www.neosi.co - storylining software
- ✓ Barbara Minto's *The Pyramid Principle*
- ✓ Linda Long's *The Power of Logic in Problem Solving and Communication*

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